

Your Support is appreciated

All sponsors are voting members and invited to sit on committees. We welcome any level of support and propose the following options for your consideration.

For assistance contact Theresa Lavoie, Ex. Director, 860.916.3554 tlavoie@thereslink.com

LEVELS OF SUPPORT	HPACT Website Recognition	Notation as "founding sponsor"	Display/Present at monthly HPACT meetings	HPACT Website Advertisement	Annual conference exhibit space
Bronze \$1,000	Name Listed				
Silver \$2,500	Small Logo				
Gold \$5,000	Medium Logo and 75 word description				
Platinum \$10,000	Large logo and 150 word description				

HPACT's Vision

Seeking a sustainable future realized by achieving harmony between the natural and built environments, while providing for the health and comfort of building occupants.



Home Performance Alliance of CT

Executive Director, Theresa R. Lavoie

Mailing address:
P.O. Box 339 Litchfield, CT 06759
Find us at <http://hpact.memberlodge.com>
Phone: 860.916.3554

HPACT

Home Performance Alliance of Connecticut

Sponsorship Details



Creating healthy,
 energy efficient
 homes

Why Support HPACT?

Does your business interact, cross over into or revolve around the business of energy efficiency? Do you have products, services, technologies, consumer finance packages, or consumer education materials that are of value to the perform-



ance industry? If so, then becoming a sponsor of HPACT (Home Performance Alliance of Connecticut) can help you to connect with the target audience you are looking to partner with. By supporting this growing industry, you help us to create a sustainable business model for your future and ours.

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BACKGROUND

The Home Performance Alliance of CT is a 501 (c)(6) non-profit trade industry association. We were founded in 2011 to fulfill a need within the state for a common voice and solid infrastructure to envelop the multiple aspects of the newly evolving home performance industry.

The organization began with a small group of energetic, committed leaders in the field of home performance, including business owners, utility representatives, HVAC/insulation companies and not for profit agencies. Now in our third year, 2014, we are working to increase our impact on the industry to support job growth, support program market transformation, inform legislators, monitor industry quality and increase our training and technical support to the industry. We want to ensure that our collective wisdom and practical experience continues to inform the evolution of



this fast growing, increasingly influential industry.

BENEFITS OF SPONSORSHIP

By becoming a sponsor you will align your business with a group of highly motivated home performance industry professionals who are hungry to hear what you have to say or offer their business. By fostering these relationships, we help you to open doors for identifying opportunities for product development,

obtain product feedback from the field, and create an open exchange of product benefits and services. This is how business to business relationships begin and cultivate.

Sponsorship opens the door to involvement with our members at meetings and active committee work that is specific to your business. Your involvement can help to contribute to providing input into opportunities to influence the direction of the organization and the industry as a whole.

When you look at the future of your own business, if it includes providing products and services to the home performance industry, then your sponsorship is critical not only for our member businesses' growth but for your future revenue sources as well.

SPONSORSHIP = SUPPORT

HPACT is an umbrella organization bringing together all home performance trades. We are in need of financial support as we work to:

- Increase our visibility with policy makers and affect legislative decisions
- Collaborate with other trade associations including heating and cooling, solar, geothermal, home inspection, etc.
- Provide assistance to prospective home performance contractors
- Develop training and technical assistance programs for the industry at large

